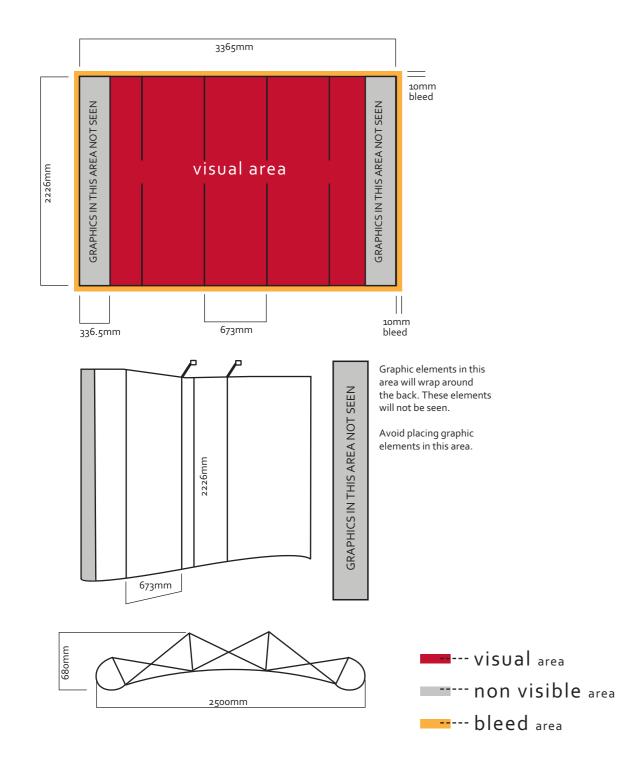
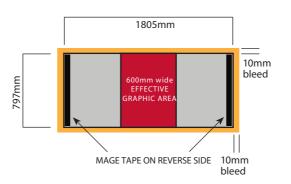


## Artwork Specifications for Pop-up

## Pop-up - Standard Curved System



## Case to Counter Conversion





## Pop-up Artwork Requirements

- Documents must be set up using one of the following PC formats:
- Adobe Illustrator CS (11.0) or earlier (\*.ai), eps or TIFF, Photoshop, Indesign, High Res PDF
- ALL FONTS TO BE CONVERTED TO OUTLINES
- Documents to be set up as a single page at least 25% of the complete display size.
- 10mm bleed is required on all sides.
- Resolution must be at least 72dpi at final print size.
- A COLOUR PRINT OUT IS REQUIRED FOR ALL ARTWORK. Please note any PMS numbers if colour matching is required.
- For further information please contact Displays Direct on 02 9439 4399.