

Displays Direct



Artwork specifications for
Cosmo

Artwork requirements

Supply high-resolution press-ready pdfs where:

- resolution is a minimum 75dpi at final print size (300dpi at 25%);
- all text is converted to outlines;
- all images are embedded in the document;
- all colours are cmyk. Any PMS colours within the pdf will be converted to cmyk.

For the best results we recommend artwork be set up in either Adobe InDesign or Adobe Illustrator and then saved as a press-quality PDF. Please be aware that artwork set up in Photoshop will not produce clear, crisp text.

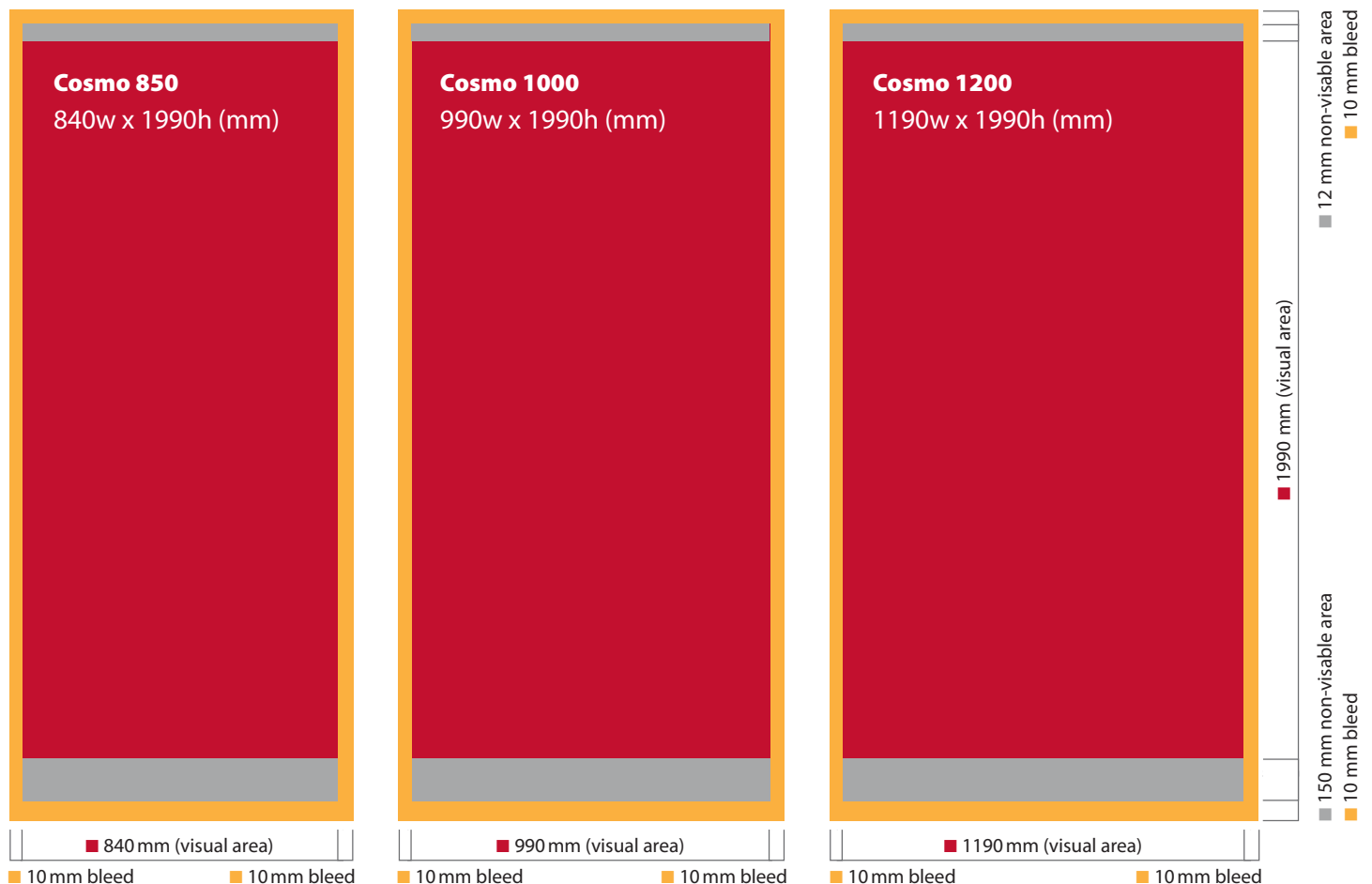
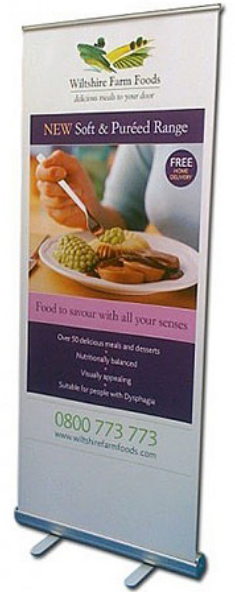
Press-ready PDFs can be sent to us

- via email to sales@displaysdirect.com.au or
- via our You Sent It Drop Box which can be accessed at <https://dropbox.yousendit.com/displays-direct>

Cosmo specifications

- Visual image area
- Non-visible area (do not place important text or images in this area)
- Bleed

See following pages for for more detailed specifications.



If you require more information please contact Displays Direct on 02 9439 4399.